

Seoul Motor Show 2017



Key Data:

Dates: 30 March - 09 April 2017
 Press day: 30 March 2017
 Frequency: biennial in Goyang / Seoul
 Premier event: 1995
 Venue: KINTEX I + II

Seoul Motor Show is listed in the official fair calendar of the International Organization of Motor Vehicle Manufacturers (OICA) and takes place every two years. Seoul Motor Show is the most important automotive trade fair in South Korea.

Scope of Exhibits:

- Passenger Cars
- Commercial Vehicles
- Tuning
- Motorcycles
- Automotive parts & components
- Automotive accessories
- Tires
- Measuring, testing and control devices & systems
- Maintenance and repair, garage, workshop & workstation equipment
- Maintenance Products
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Media

Exhibitors:

- 27 car brands (incl. 2 commercial vehicle brands)
- 197 parts and accessories manufacturers and automotive related services

Visitors:

- 610.000

Exhibition Space:

- 91.141 sqm

Exhibitors:

- A total number of 27 car brands as well as 197 parts and accessoires manufacturers and automotive related services. All major international car manufacturers gathered at Seoul Motor Show 2017: Hyundai, Kia, Mercedes-Benz, BMW, Porsche, Toyota, Peugeot, Citroen, Land Rover etc.
- International component manufacturers attended as exhibitors, in the case of the German supplier industry by an Official German Pavilion.



Subsidiary Events (extract):

- International Conference
- Automobile and IT Coverage Seminar
- Prospective Technology of Autonomous Vehicles
- International Trade & Investment Seminar
- Automobile Design Festival
- Driving Experience
- Automotive History Corner
- Car Safety Experience Corner
- Collegian Self-made Car Exhibition
- Outdoor Events

Organizer

- Organizing Committee for Seoul Motor Show:
 - Korea Automobile Manufacturers Association (KAMA)
 - Korea Automobile Importers & Distributors Association (KAIDA)
 - Korea Auto Industries Cooperative Association (KAICA)

International Partner

- IMAG GmbH