

Seoul Motor Show 2019



Key Data:

Dates:	28 March - 07 April 2019
Press day:	28 March 2019
Frequency:	biennial in Goyang / Seoul
Premier event:	1995
Venue:	KINTEX I + II

Seoul Motor Show is listed in the official fair calendar of the International Organization of Motor Vehicle Manufacturers (OICA) and takes place every two years. Seoul Motor Show is the most important automotive trade fair in South Korea.

Scope of Exhibits:

- Passenger Cars
- Commercial Vehicles
- Tuning
- Motorcycles
- Automotive parts & components
- Automotive accessories
- Tires
- Measuring, testing and control devices & systems
- Maintenance and repair, garage, workshop & workstation equipment
- Maintenance Products
- Car care products
- Paints, lubricants, additives and other auto supplies
- Related manufacturing technology, machinery, equipment and tools
- Related computer systems and software
- Media

Exhibitors 2017:

- 27 car brands (incl. 2 commercial vehicle brands)
- 197 parts and accessories manufacturers and automotive related services

Visitors 2017:

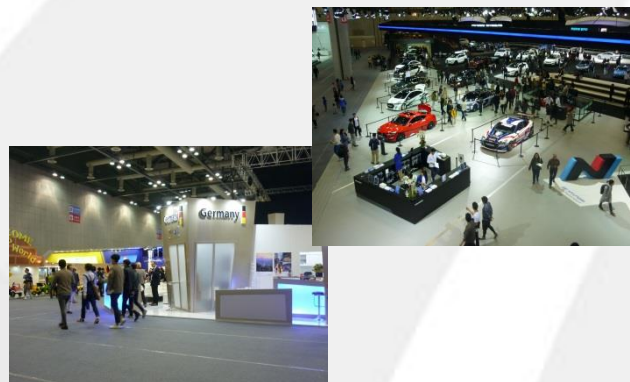
- 610.000

Exhibition Space 2017:

- 91.141 sqm

Exhibitor Review 2017:

- A total number of 27 car brands as well as 197 parts and accessoires manufacturers and automotive related services. All major international car manufacturers gathered at Seoul Motor Show 2017: Hyundai, Kia, Mercedes-Benz, BMW, Porsche, Toyota, Peugeot, Citroen, Land Rover etc.
- International component manufacturers attended as exhibitors, in the case of the German supplier industry by an Official German Pavilion.



Official German Pavilion: 28 March - 01 April 2019

- Presented by: **Federal Ministry for Economic Affairs and Energy (BMWi)** in Cooperation with: **AUMA Association of the German Trade Fair Industry**
- supported by: **German Association of the Automotive Industry (VDA)**
- organized by: **IMAG GmbH**

Organizer

- Organizing Committee for Seoul Motor Show:
 - Korea Automobile Manufacturers Association (KAMA)
 - Korea Automobile Importers & Distributors Association (KAIDA)
 - Korea Auto Industries Cooperative Association (KAICA)

International Partner

- IMAG GmbH